



Editorial...

Welcome to the June edition of Ixell Focus. Read on for information on a fantastic touch up pen offer available in June along with details of how Ixell helped to restore a 1950's Renault Dauphine Gordini!

Ixell News

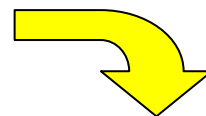


Former Glory Restored With Help From Ixell!

An extensive restoration of one of the most classic and enduring models in Renault's history has recently been completed with the help and sponsorship of Ixell.

In 1982, Mansfield-based Renault enthusiast, John Henderson, bought a 1957 Dauphine Gordini. However, unfortunately the car was extensively vandalised so John decided to strip it down to a bare rolling shell to see what could be salvaged.

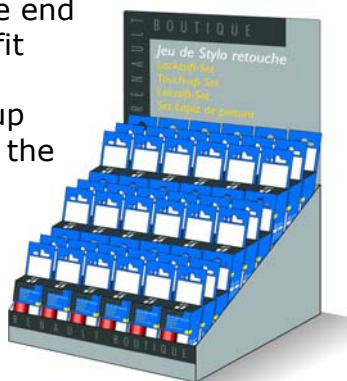
John researched a colour correct for the era - a mid metallic blue, and then collaborated with Ixell's colour laboratory in France and Lee Welland, one of Ixell's 7 Area Managers. Ixell converted the original solvent formula into a new water-based one that worked perfectly with the Dauphine's fifty-year old body shell. With Ixell's help, John was able to successfully assemble the car and the Gordini is now looking great and is back on the road having recently passed it's MOT.



Touch Up Stick Stand & Special Offer!

You will shortly be receiving a complimentary Touch Up Pen stand through the post! Each stand can hold 54 touch up sticks and will be accompanied by a pack of leaflets and a perspex leaflet holder to go alongside your new Touch up Stick Stand!

What's more, until the end of June you can benefit from our special offer meaning you can fill up your stand with 54 of the best selling touch up pens and save up to 50%. Speak to your Ixell Area Manager for more details on how to order!



New Product Guide from Ixell!

By now you will have received your complimentary copy of Ixell's brand new product guide. Please retain this as updates will be issued periodically as new products are added to the range.



Additional copies of the binder are available free of charge as detailed below. You will however be required to pay the post and packing costs.

How do I order additional product guides?

Renault Dealer
/ Trade Centre

Visit the Renault
Aftersales Marketing
Bureau (RAMB) at
www.renault-aftersales.co.uk

Ixell bodyshop

Visit the Renault/Ixell
Body Marketing Bureau
at www.renaultbodymarketing.co.uk